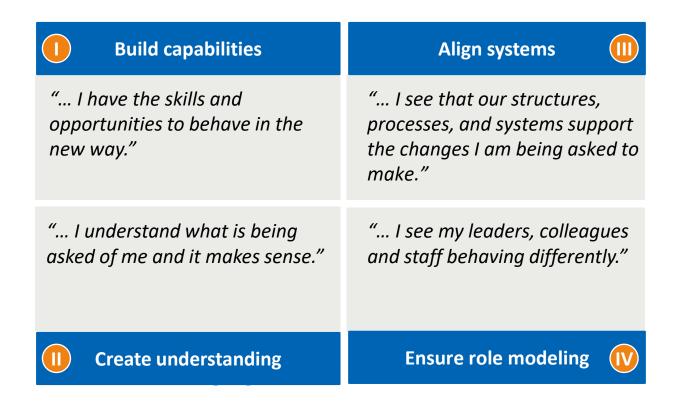
Behavioral Change Model – overview

"Change is more likely to be successful if..."



Source: RETURN ON MEANING